



OSBP in the Community Campaign and Tool Kit

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About the Campaign

January 15th, Martin Luther King, Jr. Day is a federal holiday designated as the National Day of Service. For the month of January, we will be celebrating OSBP in the Community! Our SBSs are the heartbeat of our organization, and our advocacy extends beyond our commitment to small businesses. OSBP will be showcasing our OSBP team serving their communities!

SBSs who are interested in participating in this campaign will send a picture(s) of themselves in action while volunteering and submit their answers to the following questions:

- What organization do you volunteer with?
- Why did you choose to volunteer this organization?
- What does volunteering mean to you?

NASA OSBP Small Business Saturday Campaign at-a-Glance

NASA OSBP in the Community Tool kit:

- Digital poster
- Social Media Graphic
- Virtual Background
- Volunteer Opportunity Graphic
- Tips for Finding the Perfect Volunteer Opportunity

NASA OSBP in the Community Campaign at-a-Glance

NASA OSBP in the Community Social Media Campaign Schedule:

Week 1 (January 8- January 12, 2024):

- Launch of Campaign
 - OSBP in the Community Graphic
- Highlight post of volunteer experience
 - Truphelia Parker
 - Naeemah Lee

Week 2 (January 15- January 19, 2024):

- Volunteer Opportunity Graphic
- Highlight post of volunteer experience
 - Robert Betts

Week 3 (January 22- January 26, 2024):

- Tips for Finding the Perfect Volunteer Opportunity
- 1 Highlight post of volunteer experience
 - Eunice Adams-Sipp

Week 4 (January 29- January 31, 2024):

- Highlight post of volunteer experience
 - Djaataa Onanuga

NASA OSBP in the Community Tool Kit Poster

Post on your social media pages

OSBP IN THE COMMUNITY



During the month of January, the NASA OSBP Team is out in the community making a **BIG** difference and you can too!

Locate volunteer opportunities in your local community and let us see you in action!

#OSBPintheCommunity

NASA OSBP in the Community Tool Kit

Social Media Graphic

Post on your
social media
pages

**OSBP IN THE
COMMUNITY**

**NASA OSBP IN THE COMMUNITY
MAKING A BIG DIFFERENCE!**

JANUARY 2024
#OSBPintheCommunity

OSBP
OFFICE OF SMALL BUSINESS PROGRAMS

NASA OSBP in the Community Tool Kit Virtual Background

For use in your meetings during the month of January

**OSBP IN THE
COMMUNITY**

JANUARY 2024



#OSBPintheCommunity



OFFICE OF **SMALL BUSINESS** PROGRAMS
...where small business makes a **BIG** difference

NASA OSBP in the Community

Social Media Graphic: Volunteer Ideas

Post on your
social media
pages

OSBP IN THE COMMUNITY

Are you looking for volunteer opportunities? Check out the following:

- Local small business development center
- Community Clean-Up
- Neighborhood Watch
- Public Schools and Colleges
- Community Theaters
- Fraternal Organizations and Civic Clubs
- Local Board of Elections
- Retirement Centers and Homes for the Elderly
- Church or Community-Sponsored Soup Kitchens or Food Pantries
- Museums, Art Galleries and Monuments
- Community Choirs, Bands and Orchestras
- Neighborhood Parks
- Youth Organizations, Sports Teams and after-school programs
- Various Shelters (homeless, animal or battered-women)



#OSBPintheCommunity



NASA OSBP in the Community Tool Kit

Social Media Graphic: Volunteer Tips



OSBP IN THE COMMUNITY



Post on your social media pages

Tips for finding the perfect volunteer opportunity

Research the causes or issues important to you

Look for a group that works with issues about which you feel strongly. If you can't find such an organization, here's a challenging and intriguing thought... consider starting your own!

Consider the skills you have to offer

Think about the skills that you already have. For example, certain equipment, such as computers, or if you possess a skill/ability. You can also consider what you do on the job, or something that you enjoy as a hobby.

Combine your goals

Look for volunteer opportunities that will also help you achieve your goals. For example, if you want to be more active, pick a volunteer opportunity such as cleaning a park. You'll get a good workout while serving your community.

#OSBPintheCommunity



Get Social!

When posting to social media please use the following hashtags.
Hashtags help increase our engagement and visibility!

#OSBPintheCommunity