

KENNEDY SPACE CENTER

A Multi-User Spaceport



ECONOMIC IMPACT SCORECARD
FY 2021

2021 IMPACTS OF SPACEPO

SPACEPORT WORKFORCE



27,004

FLORIDA JOBS



2,124

NASA CIVIL SERVANTS



6,118

NASA CONTRACTOR EMPLOYEES



2,744

COMMERCIAL LAUNCH PROVIDER EMPLOYEES



461

OTHER SPACEPORT TENANT EMPLOYEES



865

KSC VISITOR COMPLEX EMPLOYEES

12,312 + 14,692

TOTAL SPACEPORT EMPLOYMENT

ADDITIONAL FLORIDA JOBS CREATED



Every **10** Jobs at KSC

Creates approx. **11.9** additional Jobs in Florida

VISITORS



790.4K

TOTAL VISITORS TO THE KSC VISITORS COMPLEX**



456.7K

OUT-OF-STATE VISITORS



\$39.1M

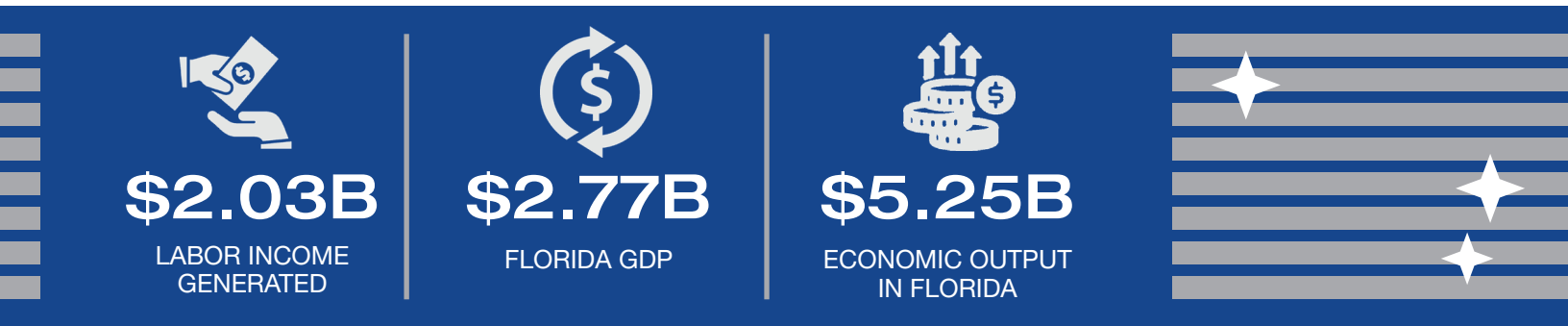
OUT-OF-STATE VISITOR SPENDING

**COVID Protocols in place

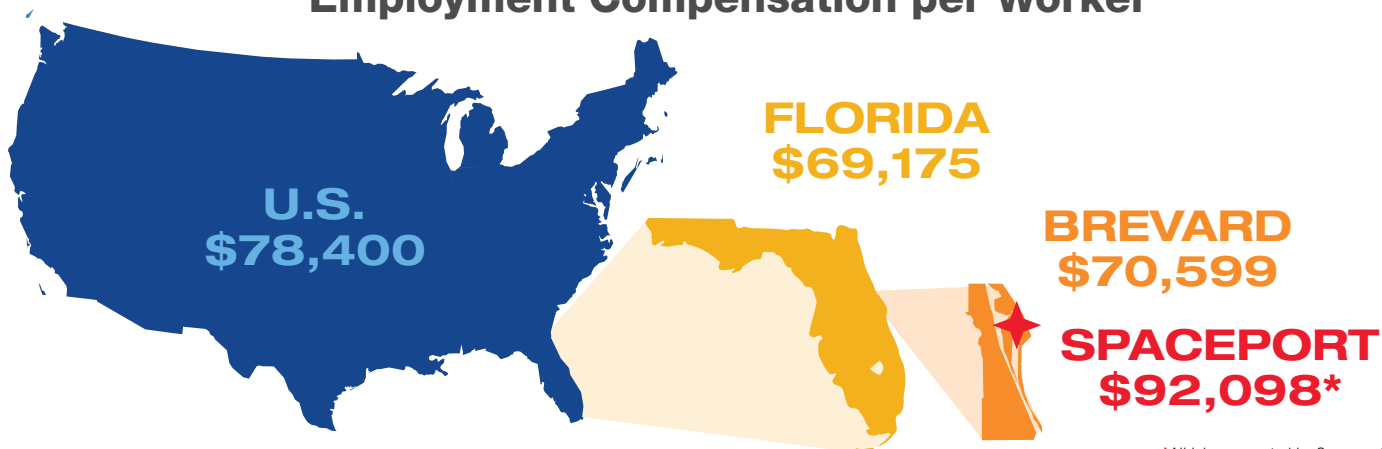
Every **\$1** spent at KSC ultimately results in **\$1.82** for Florida's Economy

RT OPERATIONS IN FLORIDA

Measures of Economic Activity



Employment Compensation per Worker



*All jobs generated by Spaceport Activities

ECONOMIC IMPACT STUDY HIGHLIGHTS

27,004 FLORIDA JOBS

In FY2021, the Spaceport employed 12,312 people directly, but this initial jobs number is multiplied by secondary rounds of spending by workers and suppliers. Ultimately, an additional 14,692 jobs were created in the state of Florida, resulting in 27,004 total jobs statewide due to the work performed at Kennedy multi-user Spaceport. Thus, for every 10 direct jobs at the Spaceport an additional 11.9 jobs were created statewide, yielding a jobs multiplier of 2.19.

\$5.25 BILLION ECONOMIC OUTPUT (SALES) IN FLORIDA

In FY2021, Spaceport operations had a direct economic impact of \$2.89B in sales on Florida's economy. This subsequently resulted in additional indirect and induced impacts of \$2.36B in sales. These secondary effects are set in motion by supply-chain responses triggered by the initial sales purchases (i.e., the indirect effect) as well as the spending activity of workers who accrued income as part of the production process (i.e., the induced effect). The result: a total Spaceport economic impact of \$5.25B in sales in the state of Florida.

\$2.77 BILLION VALUE ADDED TO FLORIDA'S GDP

A subset of the \$5.25B in sales activity accrues to labor and non-labor resources as income payments for their productive efforts. This value-added or gross domestic product (GDP) is the sum of labor income, capital income, and indirect business taxes, and in FY2021 directly resulted in \$1.51B in GDP for Florida's economy. Factoring in an additional indirect and induced impact of \$1.26B, the Spaceport ultimately generated a total of \$2.77B in GDP for Florida's economy.

\$2.03 BILLION LABOR INCOME GENERATED

In FY2021, workers and proprietors directly earned about \$1.30B in labor income. Factoring in an additional \$0.73B in indirect and induced labor income, the Spaceport ultimately generated total labor income of \$2.03B in the state of Florida.

SPACEPORT WORKFORCE GLOSSARY



NASA KSC CIVIL SERVANTS

NASA'S Direct Federal employees employed by KSC or other NASA centers.



NASA CONTRACTOR EMPLOYEES

All workers, located at NASA KSC, employed by private companies providing a good or service to NASA on a contractual basis. This number includes all types of contractors including all NASA construction/maintenance contractors.



COMMERCIAL LAUNCH PROVIDER EMPLOYEES

All workers employed by companies providing launch vehicles, spacecraft, payloads, and other components directly related to launch operations for NASA, the Department of Defense or commercial entities at the Spaceport.



OTHER SPACEPORT TENANT EMPLOYEES

All workers not directly employed by NASA or a Spaceport launch provider which are located on-site or near-site due to NASA KSC'S close proximity. This includes other Non-NASA Federal civil servants and their contractors, workers who provide support services, and workers associated with research, development, experimentation, and testing in support of new technologies, procedures and products to enhance the multi-user Spaceport and humankind.



KSC VISITOR COMPLEX EMPLOYEES (KSCVC)

All workers employed by the Kennedy Space Center Visitor Complex, including all workers associated with construction activities at the KSCVC.

National Aeronautics and Space Administration

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